

PTA General Membership Meeting

Thursday October 24, 2019

- **President's Report:**

- **Approve September 27th Meeting Minutes** - *Approved 1st- Nicole McLaren; 2nd- Korrie Frank*
- **Approve Budget for 2019-2020 School Year** – Budget Committee met and there were more requests for funds than projected income. Some request did not get their full amount. A couple of requests were denied – some considerations when making decisions were based on instructional use and number of students impacted with the funds.

*Question about Papa John's budget line- \$ goes to gift cards for teachers.
Budget was Approved – 1st- Nicole McLaren; 2nd- Brandi Davis*

- **Winter Shirt Sales in October** – flyers to hopefully go home Tuesday, October 29th
 - Unfortunately, Camo is not available in long sleeve or sweatshirts

All items will be pre-order. Pre-order forms need to be returned by Nov 6th. Waiting for the company to e-mail back about prices before sending out flyer.

- **Upcoming Hanover County Council PTA General Meetings**

- All Presidents and/or executive board members or a representative should be present. **We should have someone attending from each school.** It is extremely important that your school be represented and participate in each of our meetings (that are for your benefit). We are working diligently to provide speakers, services and awareness so you walk away better informed and encouraged. Also, our meetings include voting on business, and it is imperative that we meet quorum requirements. Meetings will be about an hour and half at most.

- For the Love of PTA (Part 1) – Atlee High School – October 24th 6:30 p.m.
- Reflections Ceremony – Hanover High – January 11 3:00 p.m.
- Budget Talk with Dr. Gill / Mental Health Awareness – Battlefield Park Elementary – February 24th 6:30 p.m. – *Andrea Fravel will try to attend*
- For the Love of PTA (Part 2) – Pole Green Elementary – April 2nd 6:30 p.m.
- Optional: Richmond District Annual Banquet – Hanover Trades – April 23rd 6:30 p.m.
- Hanover County Council PTA Annual Banquet – Hanover Trades Center – May 7th 6:30p

- **Treasurer Report**

Ending Balance as of 9/26 = \$7, 996.09

Credits = \$46, 563.30 (Boosterthon \$45,698; minimal spiritwear & membership; MOD \$410.56)

Debits = \$3,865.85 (HCC dues, bowling night deposit; Boosterthon shirts; school spiritwear)

Ending Balance as of 10/23 = \$50,693.54

- **Principal Update**

School's portion of Boosterthon will be spent updating the library. Painting over the green wall, adding a Lego/building wall, replacing current tables with kid-sized whiteboard topped tables, new seating (balance balls, sofa seating areas) and new carpets.

School board tour to take place Monday 10/28 from 1:30-2:10pm. Will visit Robins classroom to see new flex seating, Library to talk with 5th graders about their library re-modeling ideas and Oates to discuss the Mind Up program (improve problem solving function)

Committee Roundtable:

- Reflections – Amy Kuti and Theresa Smither
 - 2019-2020 theme is “Look Within”
 - Submissions due in the main office by November 1, 2019, flyers have gone out and there will be something in the newsletter
- Box Tops – Brandi Davis – *current submissions are \$415.10. We have 49 Volunteers to help count. March 1st cut off for the next submission. Sending home flyer soon about how to add teacher on the online submissions. Ideas for Winter Contest (Mid-Jan through Mid-Feb)...boys vs girls, top floor vs. bottom floor, etc.*

Coke discontinued the coke top program which is why we no longer do them.

- Hospitality – Andrea Fravel
 - Fitness Night – Water and Bananas
 - Goodies with Grandparents – November 22nd 7:30am-8:00am - *Sending out Flyer at the beginning of November.*
 - *PTA table set up at the event. Use poster from the ice cream social. Elizabeth Elza making another poster to target Grandparents as members.*
- Boosterthon – Jen Puleo

Signed Contract for next year. Over same two-week period (Columbus weekend) with the run on Friday.

Some discussion about how prizes are distributed and promoted during event. Per Pam Arkesteyn teachers try to promote class goals so that those who do not meet individual goals do not get upset.

We have raised \$2,300 in sponsor donations! – All are kept at LMES and not rolled into split amount.

- Balducci Reality and Builders - \$500
 - 301 Auto - \$250 – *Will pick up teacher's cars to change oil*
 - The Goddard School - \$1,000
 - Lifetouch - \$150 and free banner with sponsors
 - TSI Promotional - \$100
 - The Giambancos Italian Grill - \$100
 - Subway at Winding Brook - \$100
 - M&M Auto and Tractor Parts (NAPA) - \$100
- *We raised over \$24,000!!! (Will be split with LMES)*
- Staff Appreciation – Elizabeth Elza
 - Goodie Bags delivered to bus drivers Monday afternoon for Bus Driver Appreciation Week
 - Subway Platters for conference day in *(the 5th)* November. Sign up genius will be sent for drinks and chips to accompany the subs.
 - Dec. 16 – Staff Appreciation Breakfast – sign up genius will come closer to the date
- Membership - Korrie Frank
 - 248 memberships (45 memberships are staff & teachers)
We have ~550 students at LMES and only ~200 memberships from families, several are dual memberships.
How can we get our PTA numbers up and parents involved?
 - *Myth vs. Fact sheet about PTA*
 - *Table at Events so people know its PTA sponsored*
 - *Have a quick (5 minute) re-cap of meetings before events such as Fitness Night.*
 - *Have a Raffle at the events but you have to be a PTA member to enter.*

- *Send out more updates/Communications via MemberHub*
- *Make a short video clip for social media explaining the benefits of PTA – Amy Gray may try to put something together for this.*

- Spirit Night – Rebecca Edwards
 - October 29th – Chipotle 4-8 p.m.
 - ****New Spirit Night Added**** November 5th - all day – MOD Pizza – Battle of the Schools. We are competing against Battlefield Elementary (their date is Oct. 24)
MOD gives back 20% of LMES sales but if we win battle of the schools we will receive 30% for that day.
 - November 12th – Stevi B's 5-9 p.m. – *New Owner – Rebecca is meeting with him again to design flyers and discuss our percentages. As of now, it may be \$1 pp...not sure if we need to submit the flyer or say that we're with LMES.*

- Newsletter – Kayla Lupton
 - Deadline the 20th of each month

- Room Parent Coordinator – Krista Barnes
Waiting on a couple teachers to turn in their room parent names. Info will be emailed out today/tomorrow about room parent expectations.

- Volunteer Coordinator – Kimberly Thurston – kimberlyt0810@gmail.com
 - Email Kimberly 2 weeks in advance if your committee or event needs copies made for Tuesday folders or you can text her at 804-244-0766

- Watch DOGS – Diane Rodriguez & Kevin Layne
 - email Diane to get on the schedule drodriguez@hcps.us

- Website/Social Media – Rebecca Edwards & Amy Gray
 - If anyone wants/needs something posted to either of these (website or Facebook) please send to Rebecca for Facebook and Amy Gray for Website
 - Rebecca - lbesedwards@gmail.com
 - Amy – agrav0627@gmail.com

- *MemberHub*
It's linked to State and National PTA. Can be used as a website to send out mass e-mails and updates to members. Currently only being used for dues.
Do we want to switch??? *It's more user friendly than current website. Can eliminate the need for sign up genius because it has that capability. People can log on and sign up directly through the site and only follow the hubs they're interested in being involved with.*

****Next PTA meeting is on Tuesday, November 19th 5:30 PM****